



## Media, General Interview Questions Zara Green, Speaker/Author *A "Do Better" Fanatic!* **NEXT Decision...BETTER than your LAST**

- You have an opening...a particular way that you begin everything – it's the 1<sup>st</sup> thing people hear when they go to your website, how you begin every speech, even your radio show, which sets a "hopeful" tone regardless of anybody's personal issues...will you share that with us?
- Zara, your focus is Self Development and Self Leadership and your specialty is Individuality and Resilience...what does that mean?
- Why do you think people have such a difficult time with "change" and what do you share that's different than others who have words of comfort?
- **"L.E.G. Up in Life"** is the name of your blog, what does it mean?
- There's a 3-prong foundation that you lay for every audience to reinforce their individuality in a changing world...can you share what that is?
  1. How Each of us Grow
  2. Philosophies of Life that have served me brilliantly
  3. The Priority of Your Existence. (Once you understand yours, it will serve you for the REST OF YOUR LIFE!)
    - Let's dig into some of your Philosophies and apply them to real world. How could they help the person without a job and feeling hopeless?
    - Let's take another...different situation. How about the person experiencing loss: a job, family member...a limb?
- When we go on your website we are met with this statement and I quote, "I do what I do so that others will be able to declare with me, *"I love, accept and respect everything that I am, am not, will be and will never be - insecurities, inadequacies, and inferiorities can't touch me."* Zara, that's a mouthful...break it down for me.  
**(Now be sure you want to go here...KNOW that it WILL spice things up a bit but it will also be fun, full of class and I can assure you that NOBODY WILL BE TURNING IT OFF ...)**
- You've got some interesting speaking topics and I want to talk about some of the more edgy ones listed under your **"Grown IS Sexy" Topics**...Zara, what is a PooNannie and why are you talking about it?
- You've got 1 topic that's called **The Power and Purpose Behind PooNannie Principles** and you break these principles into categories...
  - One category is the **Misuse of the PooNannie**...give me an example of that?
  - Okay, then there's mention of a **PooNannie Pusher**...what is that?
  - There are questions that you ask that you call **PooNannie Ponder**...what might be a PooNannie Ponder?
  - What are you working on right now and what's next for you?
  - How can people get in touch with you?

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